

JACOB J. BONK
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EXPERIENCE

LIMITED BRANDS, INC

NEW YORK, NY

7/2008 – Current
2/2006 – 6/2008

Senior Recruiter, Internet Creative & Visual Merchandising Recruiter, Marketing & Brand Creative

Recruited to bring executive search expertise to centralized corporate staffing team. Primary responsibilities included managing internal clients, creating search strategies, identifying and assessing candidates, and successfully filling open roles. Secondary responsibilities include attending career fairs and participating in college recruiting events. In addition to continued efforts as a Recruiter, selected by the SVP of Staffing in mid-2007 to take on responsibility for project management work.

Examples of Staffing Assignments

- SVP of Brand Marketing for Bath & Body Works
- Creative Director, VictoriasSecret.com
- Director of Beauty Marketing for Victoria's Secret Beauty
- Director of Skincare Product Innovation for Beauty Avenues
- Manager of Public Relations for Victoria's Secret Beauty

Project Work

- Finalized reimplementation of candidate tracking system and brought six month project through its final stages, including roll-out and training.
- Selected to join a project team which explored options for recruiting collateral and presented plan to human resources leadership. Most junior member of the team, which included senior human resources executives.
- Pivotal role in the implementation of a contact management system across the entire Staffing organization which improved our ability to strategically track competitive talent.
- Chosen to be part of a newly established Sourcing team that put practices into place that were intended to increase our ability to proactively develop candidates.

RAINES INTERNATIONAL, INC

NEW YORK, NY

1/2004 – 2/2006

Associate Recruiter

Successfully conducted searches across a number of industries, functions, and levels. Developed and implemented search strategies, including initial company and candidate targeting. Qualified candidates based on strategy discussions with clients. Conducted reference checks on potential and active candidates. Produced written profiles of candidates for clients. Trained internal hires at all levels to use search-focused information systems. Promoted ahead of track from research position to recruiting role.

Examples of Search Engagements

- SVP of Global Strategic Marketing for a \$850 MM division of a consumer health company
- VP of Financial Planning & Analysis for a \$2 BB retailer
- General Manager of a \$20 MM division of a consumer products company
- Director of Packaging Procurement for a \$25 BB food & beverage company
- Director of Strategic Planning for a \$2 BB retailer

5/2003 – 12/2003

Research Analyst

Supported search consultants by identifying potential candidates using the phone, print materials, and a wide range of online information resources. Produced marketing materials for business development initiatives and supervised two full time researchers and one intern.

EDUCATION

2003

PURDUE UNIVERSITY

BS; Technology, Computer Graphics / Coursework in Management

WEST LAFAYETTE, IN

2007

NEW YORK UNIVERSITY

Coursework in Project Management

NEW YORK, NY

TECHNOLOGY

Encore (expert), Taleo (proficient)

ASSOCIATIONS

Purdue Alumni Club of New York City; *President*
404 Third Street Co-op, *Board Member*